

# Drought Season is Here!

- ✓ Browning Lawns
- ✓ Ornamental Wilt
- ✓ Water Restrictions
- ✓ Diseases & Pests
- ✓ Higher Water Bills

## ...is Your Lawn Ready?

Let us show you how fighting drought goes beyond simply putting more water on your yard. Saving your landscape investments will depend on management of available soil moisture. Our proven **Hydretain®** program can help win the drought war by allowing plants to survive twice as long between irrigations.

You'll not only be saving money, but you will also be an important part of a global strategy to conserve our most precious of resources – water.

Helping you  
to **save** the

**World's  
Water**

TM

**One Lawn at a Time**

## What is Hydretain?

Most of the water that you put on your lawn is lost to evaporation. Our **Hydretain** program treats your plants and soil to capture moisture vapor before it escapes back into the atmosphere, converting it back to liquid water and passing it on to your plants' roots. **Hydretain's** effect is scientifically proven to reduce watering requirements of plants up to 50% or more!

The rest of this lawn was as green and healthy as the Hydretain treated area prior to a record 6-week drought



**Hydretain**<sup>®</sup>

...a biodegradable technology that conserves water, saves you money, increases the efficiency of fertilizers and pesticides, reducing runoff and pollution.

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**Support Your Local Water Management District Efforts to Conserve Our Water. Contact Us Today!**